

# COMPANY PROFILE



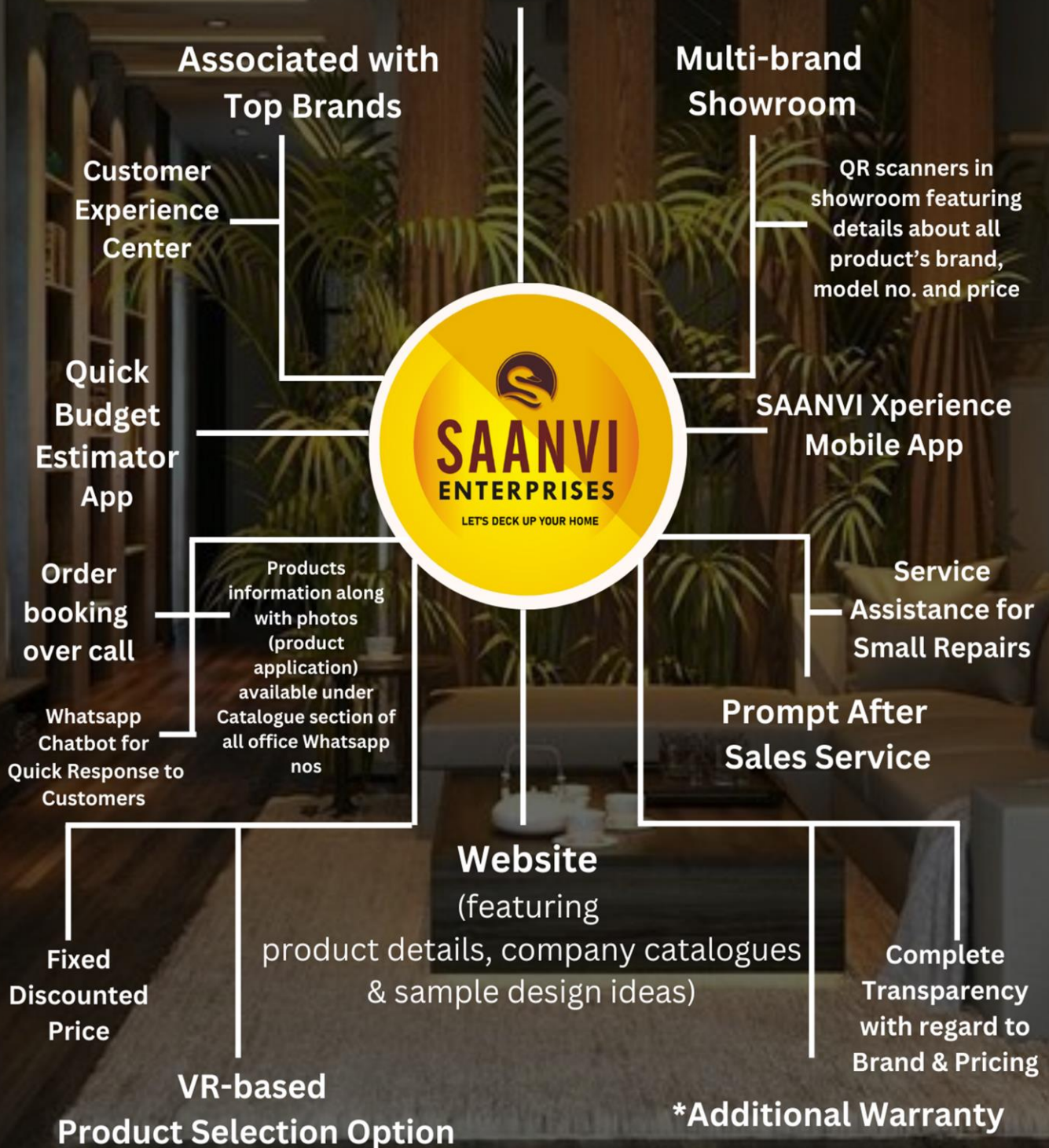
**One Stop Solution for Home Interior Products**

**[www.saanviavs.com](http://www.saanviavs.com)**



# WHY CHOOSE SAANVI ENTERPRISES?

## One Stop Solution for Home Interior Products



\*Conditions Apply

# ABOUT SAANVI ENTERPRISES

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Saanvi Enterprises is among the leading names in the plywood and home interiors trade in Odisha. Headquartered at Rourkela, Saanvi Enterprises is associated with top national and international home infrastructure brands. It deals in more than 50 product categories including plywood, laminates, veneer, handles, locks, solid surface, modular kitchen fittings and hardware fittings.

One of the major aims of the organization is to educate its stakeholders about various home interior products and their features so that they make an informed purchase decision. To do so, it has developed its website, mobile app, VR Technology and product catalogue, using which stakeholders can gain substantial knowledge about different home interior products.

Saanvi Enterprises understands that people build their homes with a lot of passion but due to lack of guidance, in most cases, end up not fully satisfied. Hence, we aspire to bridge that gap and guide people to build their Dream Homes!





# OUR HISTORY

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Saanvi Enterprises began its journey towards the end of 2019. Initially, it started dealing in products (majorly Plywood) of Greenply but within a few months, it also began retailing Laminates of brands like Merino and Greenlam Laminates. All its operations were carried out from its warehouse in the initial days.

In 2020, it opened up Rourkela's first multi-brand showroom (spread over an area of 2000 sq. ft.) of home interior products featuring plywood, laminates, veneers, modular kitchen, handles, solid surface, etc. By now, Saanvi Enterprises had made associations with many home infrastructure international and national brands.

Today, Saanvi Enterprises has made a name for itself as the One Stop Solution for Home Interior Products in Rourkela and adjoining areas. About 35 brands, including India's 17 top-most infrastructure brands are associated with it.





### **Establishment of Business**

● November 2019

### **Opening of Multi-brand Showroom**

● August 2021

### **Website Launched**

● December 2022

### **Introduced Whatsapp ChatBot Service**

● June 2023

### **Launched Budget Estimator on Website**

● September 2023

### **Launched Mobile App – Saanvi Xperience**

● January 2024

### **Launched Saanvi VR Xperience**

● April 2024

### **Launched Ekansh (In-house Magazine)**

● April 2024



**Sumit Chanduka**  
**Founder, Saanvi Enterprises**

## LEADERSHIP

Mr. Sumit Chanduka hails from a business family. He was actively involved in the day-to-day running of their family business - Hindustan Trade Syndicate, before establishing Saanvi Enterprises in 2019. He, with his astute business sense and assisted by sincerity and progressive knowledge, hit upon the idea to create a single platform for home interior infrastructure, where companies could showcase their products to customers and bring awareness and increase demand for such products in Rourkela.



**Team Saanvi at Annual Meet 2023**

Saanvi Enterprises, under the leadership of Mr. Chanduka, in the last five years has effectively implemented its manifesto with focus on bettering everyday. Today, it has captured the imagination of architects, interior professionals and customers of Rourkela and Sundargarh district. And at the same time, the firm has gone on to make associations with some of the top home infrastructure brands in the country including Greenply, Hettich, Merino, Century Plywood, Austin, Greenlam, Godrej and many others. In recent times, Mr. Chanduka has also started a branch of Saanvi Enterprises at Sambalpur and has plans to expand further in different parts of the state.

## **PRODUCT LINE-UP**

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**Plywood | Laminates | Veneer | Decoratives | Locks | Hardware & Fittings | Flooring | Soffit | Furniture Handles | Wallpapers | HPL Cladding | Modular Kitchen Fittings | Modular Furniture | Elevator and much more.**

## **SERVICE OFFERINGS**

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**CNC Cutting | Products made from Solid Surface | Technical Support for Assembling and Installation | Door Step Service | On Call Order | Service assistance for small repairs**

## **USPs**

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**Fixed Discounted Price | Additional Warranty | Prompt After-Sales Service | Complete transparency with regard to Brand and Pricing | Budget Estimator | VR-based Product Selection | Customer Experience Center**



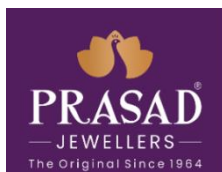


# We are associated with Top Brands





# TOP CORPORATE CLIENTELE



# INDUSTRY RECOGNITION



**Pidilite Gold Elite Chairman Club at Abu Dhabi, UAE**



**Business Maestro Award at Tally MSME Awards 2024**



**Century Udaan Club at Bali, Indonesia**



**Swadesh Award for 3<sup>rd</sup> Highest Sale in Odisha, 2023-24**



**Pidilite Chairman's Club at South Africa**



**Swadesh's 1<sup>st</sup> Dealer in Odisha**



**IIA Odisha Chapter Felicitation**



**IIA Odisha - Rourkela Centre Appreciation**





# MEDIA Coverage







# Your Dream Home is Calling

Now is the best time to  
purchase quality home interior  
products of top brands at best prices



slide to answer



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